



SPENCER STROUD

Let's work together!

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designsbystroud@gmail.com

770.713.2088

EDUCATION

B.F.A. in Graphic Design

2013 - 2018

Georgia State University
Atlanta, GA

Associates in Fine Arts

2011 - 2013

Gordon State
Barnesville, GA

SKILLS

Adobe Suite

After Effects
Illustrator
InDesign
Lightroom
Photoshop
Premiere Pro

Digital Media

Canva
Chat GPT
Dall-E
Figma
Google Suite
InVision
MailChimp
Microsoft 365
Sketch
Square Space

EXPERIENCE

Lead Graphic Designer

2021 - 2023 / *OneTen Creative with Dish Network / Denver, CO*

- Progressed from general designer to lead designer by demonstrating expertise in the brand's objectives and consistently delivering elevated creative solutions to surpass expectations.
- Enhanced Sling's social media growth by implementing innovative design strategies that deviated from rigid brand guidelines, resulting in more engaging and creative posts that fostered better interactions.
- Collaborated with Sling clients to lead and develop impactful sports campaigns, leveraging market research and successful A/B test results to boost viewership.

Porter / Barback

2021 - 2023 / *Nocturne Jazz and Supper Club / Denver, CO*

- Supported service team at a hospitality-focused establishment, delivering elevated service and enhancing guest experience through local live music and fine dining.
- Engaging guests with professional communication skills and showcasing expertise in food, cocktails and wine. Providing server and barback support while upholding dining room etiquette.

Full Time Creative Contractor

2020 - 2021 / *Robert Half / Denver, CO*

- Salaried role overseeing diverse production projects for one-off clients, internal revamps and other long-term contracts.
- Contract-to-hire Graphic Designer at 110 Creative, an in-house agency for Dish Network. Collaborated with Sling TV to create compelling social media posts and digital ads, effectively boosting Sling TV viewership and social media engagement.

Creative Contractor

2019 - 2020 / *Creative Circle / Atlanta, GA & Denver, CO*

- Long-term contractor as Production Artist and Graphic Designer for Sling TV International and Dish Network. Updated website and app elements and created social media posts for LaLiga matches and other TV events.
- Collaborated with other notable clients such as Belay Solutions, Free2move, Vet2Pet and Vail Resorts to design promotional materials for print, social media and video.

Marketing Manager / Graphic Designer

2019 - 2020 / *MedShare (Robert Half TCG) / Atlanta, GA*

Crafted brand strategy and designed impactful email, social media and print materials to raise awareness of the mission and drive contributions to a 501c non-profit humanitarian aid organization.

Graphic Designer

2018 - 2019 / *Lyfe Marketing / Atlanta, GA*

Collaborated with designers and copywriters across various social media platforms to enhance engagement and expand follower base for small businesses like Abelltek, Catalyst Outdoor and Growth Platform.

Graphic Design Intern

2016 - 2017 / *DesignCoup / Atlanta, GA*

Completed a seven-month paid internship, working with clients including Workout Anytime, Corbox and Enovate Medical.